

Accelerate your client acquisition with a website that combines outstanding design and proven optimization strategies.

Lavro Marketing is your dedicated partner in creating and optimizing your website to [convert visitors into customers](#), working hand-in-hand to achieve measurable results.



End-to-End Website Expertise



Custom web design and development of the highest level

- The cutting-edge, based on what your business needs.

High-end CMS integration for ultimate marketing flexibility

- Manage your content together with us.

End-to-End Website Expertise

Adapted SEO & SEA strategy development and execution

- Rank high in search engines like Google, organically or paid

Complete support for everything website-related

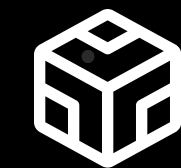
- Advice and implementation are done in-house

Why Lavro Marketing?



Hand-coded website:

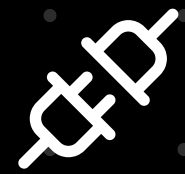
Ultimate performance and loading speeds through the integration of bleeding edge technologies like Next.js and React.



Full CMS integration:

Flexibility to create and edit pages yourself in multiple languages, thanks to an intuitive Content Management System.

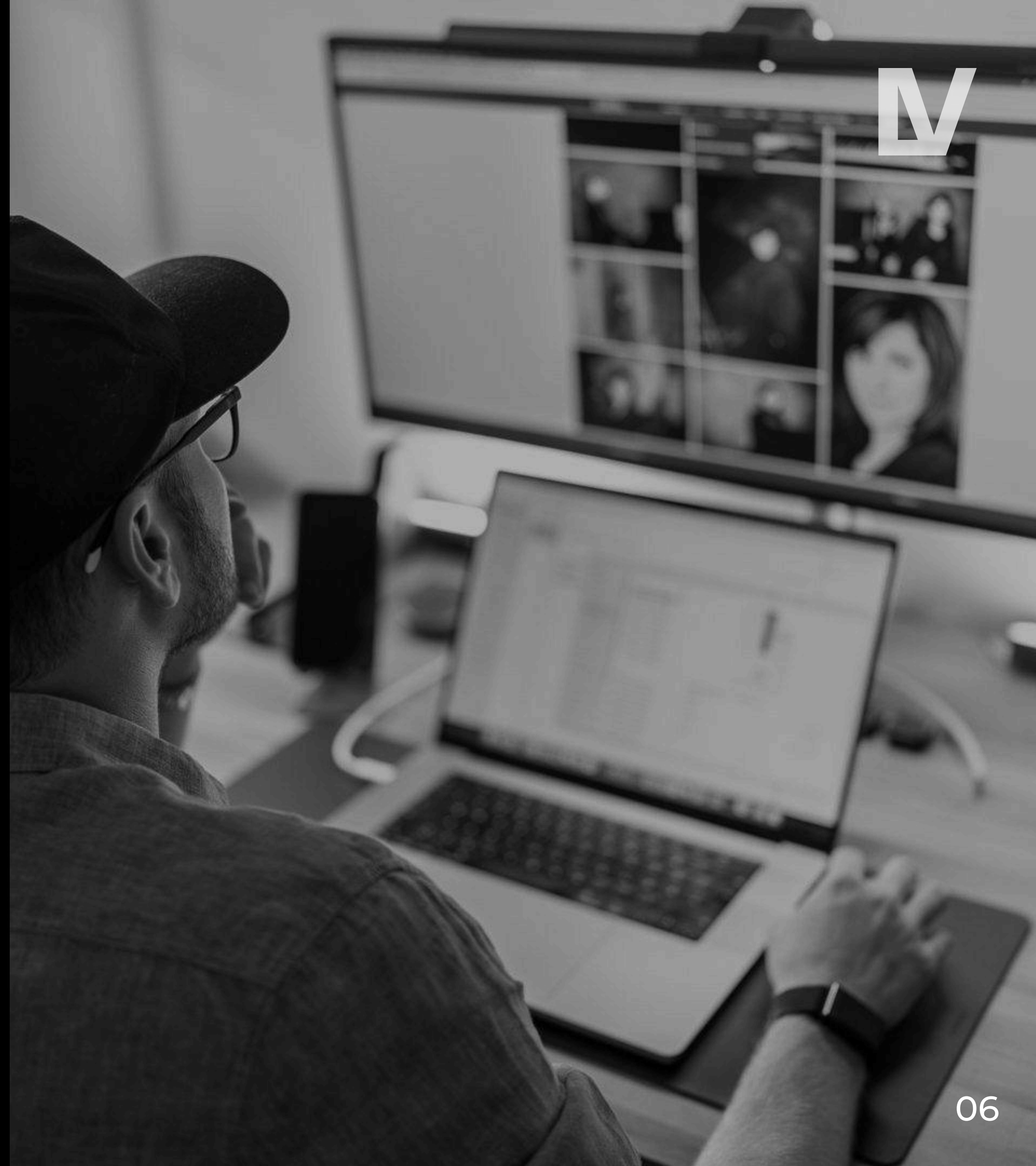
Why Lavro Marketing?



Seamless integration with hundreds of tools: Things like HubSpot, Salesforce, Calendly and anything with an API.



Everything custom from the ground up: Copy, SEO, performance, T&C, GPDR, tools, integrations... Every aspect of your website is fitted to your situation.



Standard web development

- SEO is basic, strategies are outdated and performance insights are limited
- Website is slow by default because of website builders, templates and third-party cookies
- Integration with external tools is ugly and obvious, and slows down the website
- Marketing team has a hard time navigating the content environment
- Design of the website is generic
- Call to action is unclear for visitors, and often even for owners of the website

Custom web development

- + Tailor-made SEO strategies dramatically and measurably increase traffic in the long term
- + Website is blazing fast because the smallest detail is optimized
- + Integration with external tools is seamless and hardly noticeable
- + Separation of concerns makes navigation for different teams a breeze
- + Professional design is custom made to fit your brand identity which increases perceived expertise
- + All text and design elements point to a revenue-increasing call to action

Steps to success

We get to know your company & offer, your current situation and goals, and profile of your ideal customers

1.

2.

Our team of experts sets up catchy copy in combination with beautiful design, based on the goals and guidelines we set at the start

3.

After your approval, the website gets implemented with all the tools and integrations of your choice

Once the actual website is approved, it goes live!

4.



5.

We will always be at your side and give you advice on how to further scale your website.
A/B testing, CRO, SEO / SEA, a website launch is not the end of the journey; it's just the beginning!

This is Lavro Marketing



Orville Vroemen

Working as a software & electrical engineer wasn't enough for Orville. He decided to combine his passion for art, technology and user experience to become a web developer.



Tobias Laufersweiler

Starting his web development career at the age of 14, he has seen many changes of the web over the years. Having worked as a full stack developer for several companies, his experience and expertise is unparalleled.

Orville and Tobias decided to join forces and found Lavro Marketing. Together, they assembled a dedicated team with the mission to make the internet a better place for everyone!

Do you have any questions?

Book a meeting with us now to get a free consult!

lavro-marketing.com/?meet